



Sally Soto

Graphic Designer | 571-659-1837 | snsdesign@mail.com

## Objective

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Enthusiastic, creative graphic designer seeking an opportunity to use my knowledge of design and technological skills to create solutions to design problems.

## Education

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### George Mason University 2022

Bachelor of Arts in Art and Visual Technology with a concentration in Graphic Design and a minor in Animation

## Skills

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- Proficient in Adobe Suite Products
- Excellent HTML-5 and CSS-3 skills
- Excellent creative visualization and design abilities
- Strong artistic and technical abilities
- Excellent communication and interpersonal skills
- Detail oriented multi-tasker with strong organizational skills
- Able to learn quickly
- Maintains relations with staff to get work done in a timely manner

## Experience

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### Graphic Design Intern

Markham Group

Aug. 2022-Sept. 2022

- Created a variety of logo animations using Adobe After Effects
- Collaborated with design group to provide solutions to project tasks
- Edited images for web graphic and social media usage

### Graphic Design Intern

Grimalkin Records

May 2022-Aug. 2022

- Created social media graphics with press quotes to promote catalog releases
- Created educational website graphic banners about collectives, aid and social justice organizations supported by releases

## **Graphic Design Assistant**

George Mason University

July 2021-May 2022

- Designed the brand identity for the EJS lab
- Created and maintained a responsive website using Wix template, custom CSS and HTML
- Designed documentation layouts for reports and presentations

## **Social Media Manager**

Single Mothers Matter

May 2021-June 2021

- Created social media posts for the organization, promoting the support groups and classes given, drew Illustrations using Adobe Suite
- Utilized social media platforms Instagram, Facebook, and Twitter to create posts for the organization
- Held frequent meetings with the organizations founder to collaborate on ideas for posts

## **Illustrator**

George Mason University

March 2021-Dec. 2021

- Created digital illustrations for the 3rd edition of The Forge literary magazine using Adobe Suite
- Held frequent team meetings and deliberations with the magazine editor on weekly assignments

## **Social Media Intern**

George Mason University

July 2020-Nov. 2020

- Created graphic designs for social media posts using Adobe Suite (Primarily Photoshop, InDesign, and Illustrator) for Engineers Week
- Facilitated biweekly team meetings where ideas and planning for postings were discussed
- Collaborated with another designer to work on designs to showcase speakers, panels, and other cybersecurity information

## **Cashier/Barista**

Duck Donuts

Oct. 2018-Jan. 2019

- Worked the cash register and took customer drink and donut orders
- Made cold and hot drinks to order
- Made and topped donuts to order