



Sally Soto

Graphic Designer | 571-659-1837 | snsdesign@mail.com

Objective

Enthusiastic, creative graphic designer seeking an opportunity to use my knowledge of design and technological skills to create solutions to design problems.

Education

George Mason University 2022

Bachelor of Arts in Art and Visual Technology with a concentration in Graphic Design and a minor in Animation

Skills

- Proficient in Adobe Suite Products
- Excellent HTML-5 and CSS-3 skills
- Excellent creative visualization and design abilities
- Strong artistic and technical abilities
- Excellent communication and interpersonal skills
- Detail oriented multi-tasker with strong organizational skills
- Able to learn quickly
- Maintains relations with staff to get work done in a timely manner

Experience

Graphic Design Intern

Markham Group

Aug. 2022-Sept. 2022

- Created a variety of logo animations using Adobe After Effects
- Collaborated with design group to provide solutions to project tasks
- Edited images for web graphic and social media usage

Graphic Design Intern

Grimalkin Records

May 2022-Aug. 2022

- Created social media graphics with press quotes to promote catalog releases

-Created educational website graphic banners about collectives, aid and social justice organizations supported by releases

Graphic Design Assistant

George Mason University

July 2021-May 2022

- Designed the brand identity for the EJS lab
- Created and maintained a responsive website using Wix template, custom CSS and HTML
- Designed documentation layouts for reports and presentations

Social Media Manager

Single Mothers Matter

May 2021-June 2021

- Created social media posts for the organization, promoting the support groups and classes given, drew Illustrations using Adobe Suite
- Utilized social media platforms Instagram, Facebook, and Twitter to create posts for the organization
- Held frequent meetings with the organizations founder to collaborate on ideas for posts

Illustrator

George Mason University

March 2021-Dec. 2021

- Created digital illustrations for the 3rd edition of The Forge literary magazine using Adobe Suite
- Held frequent team meetings and deliberations with the magazine editor on weekly assignments

Social Media Intern

George Mason University

July 2020-Nov. 2020

- Created graphic designs for social media posts using Adobe Suite (Primarily Photoshop, InDesign, and Illustrator) for Engineers Week
- Facilitated biweekly team meetings where ideas and planning for postings were discussed
- Collaborated with another designer to work on designs to showcase speakers, panels, and other cybersecurity information